



For Immediate Release
Tuesday, February 10

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New York or Bust!
Celebrate Victoria Dancer Sasha Beardmore's Big Win
And Help Her Get to New York
Saturday, February 28 • 7:00 pm • Dance Victoria Studios

Victoria, BC: On January 10th, 2015 Victoria dancer Sasha Beardmore won the junior division of the Youth America Grand Prix in Bellevue, Washington, the world's largest ballet competition. She competed against 139 other dancers aged 12-14 from Washington, Oregon, California and B.C, qualifying her for the finals to be held in New York on April 10, 2015.

Sasha will be competing in the finals with young dancers from Argentina, Brazil, France, Japan and all across the United States and Canada. This is truly the Olympics of Ballet. She is the first dancer of her age to win at this level from Vancouver Island: an accomplishment that is the culmination of years of hard work, dedication and countless hours of training and preparation at the Pacific Dance Centre. This victory capped a run of successive wins at local festivals and at the provincial level in recent years.

It's expected that Sasha's participation in the finals will cost the Beardmore family more than \$6,000. Dance Victoria has stepped forward with an initial donation of \$1,000 allocated from its annual Chrystal Dance Prize for emerging and independent artists. The organization has also posted a crowd-funding page dedicated to Sasha's participation in the Grand Prix at DanceVictoria.com. All online donors will receive a charitable tax receipt acknowledging your investment in this talented young artist.

On Saturday, February 28 at 7:00 pm, in the intimacy of Dance Victoria Studios (2750 Quadra St), Sasha and her friends will perform at a special fundraising event. Admission is by donation with all proceeds directed to Sasha's participation in the Junior Grand Prix Finals. The evening will culminate in Sasha's performance of her award-winning dance, the same dance she will take to competition in New York.

Sasha Beardmore: New York or Bust!
Special Fundraising Performance
Saturday, February 28 • 7:00 pm • Dance Victoria Studios
Admission by Donation • Complimentary food and beverage • Silent Auction
Phone: 250 588 5529 for more information